



## Cost Savings Analysis

*How to Save Money with PrintJet's Replacement Inks and Fluids*



Large, brand name industrial printer manufacturers often offer purchase specials promoting their printers at a heavily discounted price. Often times, these "Low Cost Printers" come with mandatory contracts for the manufacturer's proprietary inks, parts and printer servicing. The contracts typically last for 2 to 3 years.

Over this long contractual period, the heavily discounted or "Low Cost Printer" actually turns out to be a more expensive purchase than if a customer had purchased the printer outright with no contract. In addition, the restrictive contracts include the requirement that the customer use their proprietary inks, parts and service, which can be more expensive than using inks, fluids, parts and services that are generic in nature. Sometimes, due to patents there are no alternatives to the manufacturer's proprietary products.

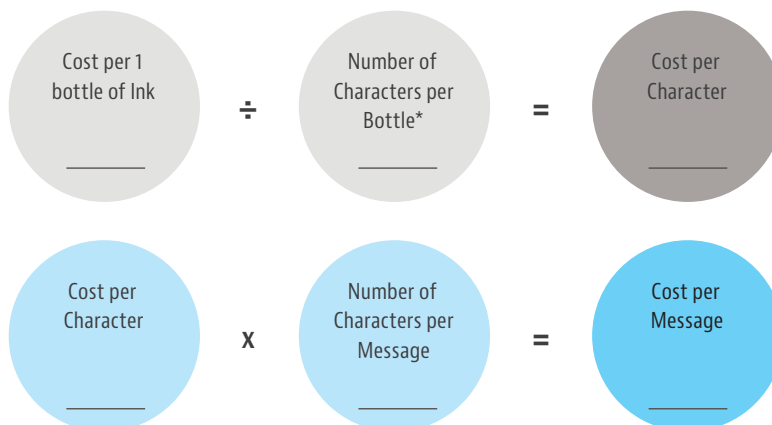
PrintJet offers a quality alternative to these "Low Cost Printer" offers, combined with low cost inks and parts for continued cost savings over time. PrintJet has inks, fluids, spare parts and printer service comparable to a manufacturer's inks and fluids. The chemical components of PrintJet's inks and makeups are equivalent to all competitors' inks, and in many cases, the material elements that PrintJet uses are of higher quality.

PrintJet helps you keep more of your profit by offering you an economical, quality alternative for all your coding needs. We believe customers should have choices, and hope our customers choose us because they want to, rather than because they have to.

## Calculating Your Cost per Message

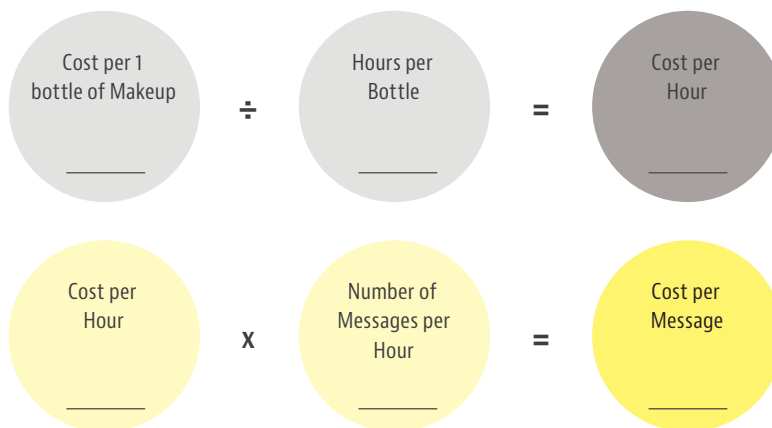
Based on your current usage and ink costs, calculate how much it costs to print one code.

### Cost per Message (Ink)



\* Based on 5x5 font. Larger fonts require more ink in comparison to smaller fonts.

### Cost per Message (Makeup)



### Total Cost per Message



## Potential Annual Cost Savings using Print Jet Inks and Fluids

Find out how much you could save in a year by switching to PrintJet inks.

Brand	Product Description	Part No.	Price/ea	Usage/ Month	Monthly Cost	Annual Cost	Annual Cost Differential
Domino	Make-up cartridge	MUA1200	\$ 99.00	6	\$ 594.00	\$ 7,128.00	\$ 6,197.76
PrintJet	.825 ltr cartridge	PJ-K115MU-NC	\$ 12.92	6	\$ 77.52	\$ 930.24	
Domino	Ink cartridge	A1200BK	\$ 169.00	1	\$ 169.00	\$ 2,028.00	\$ 1,621.80
PrintJet	.825 ltr cartridge	PJ-K115-NC	\$ 33.85	1	\$ 33.85	\$ 406.20	
Domino	Ink RESERVOIR	IR A1200BK	\$ 246.00	0.5	\$ 123.00	\$ 1,476.00	\$ 844.32
PrintJet	.825 ltr cartridge	PJ-K115-NC	\$ 105.28	0,5	\$ 52.64	\$ 631.68	

Annual Cost Savings\* \$ 8,663.88

Brand	Product Description	Part No.	Price/ea	Usage/ Month	Monthly Cost	Annual Cost	Annual Cost Differential
Imaje	Make-Up/ Quart Bottle	5191-9	\$ 16.11	27	\$ 434.97	\$ 5,219.64	\$ 787.32
PrintJet	Make-Up/ Quart Bottle	PJ-K114MU-Q	\$ 13.68	27	\$ 369.36	\$ 4,432.32	
Imaje	Ink/Quart Bottle	5157E-9	\$ 64.66	9	\$ 581.94	\$ 6,983.28	\$ 3,290.76
PrintJet	Ink/Quart Bottle	PJ-K114-Q	\$ 34.19	9	\$ 307.71	\$ 3,692.52	

Annual Cost Savings\* \$ 4,078.08

\* based on low monthly usage for ink and makeup

## Potential Annual Cost Savings using Print Jet Inks and Fluids

Find out how much you could save in a year by switching to PrintJet inks.

Brand	Product Description	Part No.	Price/ea	Usage/ Month	Monthly Cost	Annual Cost	Annual Cost Differential
Videojet	Make-Up/ Quart Bottle	16-8205-Q	\$ 17.18	27	\$ 463.86	\$ 5,566.32	\$ 1,691.28
PrintJet	Make-Up/ Quart Bottle	PJ-R444MU-Q	\$ 11.96	27	\$ 322.92	\$ 3,875.04	
Videojet	Ink/Quart Bottle	16-8200-Q	\$ 42.95	9	\$ 386.55	\$ 4,638.60	\$ 1,116.72
PrintJet	Ink/Quart Bottle	PJ-R444-Q	\$ 32.61	9	\$ 293.49	\$ 3,521.88	
Annual Cost Savings*						\$ 2,808.00	

Brand	Product Description	Part No.	Price/ea	Usage/ Month	Monthly Cost	Annual Cost	Annual Cost Differential
Linx	500 ml Bottle	1520	\$ 15.00	27	\$ 405.00	\$ 4,860.00	\$ 1,953.72
PrintJet	501 ml Bottle	PJ-K114MU-LX	\$ 8.97	27	\$ 242.19	\$ 2,906.28	
Linx	502 ml Bottle	1540	\$ 40.00	9	\$ 360.00	\$ 4,320.00	\$ 2,070.36
PrintJet	503 ml Bottle	PJ-K114-LX	\$ 20.83	9	\$ 187.47	\$ 2,249.64	
Annual Cost Savings*						\$ 4,024.08	

\* based on low monthly usage for ink and makeup